

Russell Lea Public School P&C



## Russell Lea Public School Trivia Night - Friday 21st June 2024

# Marketing, Donation & Sponsorship Request

### Community Support

The Russell Lea Public School Bi-Annual Trivia Night is a fun event held for the parents, friends and community so we can raise funds for our Public School. It's a great opportunity to bring together our School Community to help promote local businesses. The Russell Lea Public School P&C are holding a Movie Trivia Night at Five Dock RSL on the 21st of June.

The Trivia Night will be marketed extensively to our school community of over 300 families and to the wider community of Five Dock, Drummoyne, Abbotsford, Russell Lea and Chiswick.

As a local Public School, we are fundraising to provide IT and Sports Equipment for our children..

### Your Help is Needed

Our success is largely due to the tremendous support our school receives from the wider business community, and as such we are hoping that you will consider supporting our School in some way.

- **Sponsorship** - we have a range of sponsorship options or we can tailor a package to your needs
- **Donated Prizes** - Item or voucher that could be used for silent auctions and raffles prizes.
- **Promotional Items** - promote your business and place into the goody bags for the guests.

Your contribution will be acknowledged within our school community and via social media. You are also invited to provide any promotional material which would assist us in recognising your involvement.

We truly hope you decide to support our Trivia Night. Please feel free to contact me on 0414 389 355 if you have any questions.

Thank you in anticipation

Livia Sendelbeck - Sponsorship Manager - Russell Lea Public School P&C

[livia.sendelbeck@gmail.com](mailto:livia.sendelbeck@gmail.com)

0414 389 355



## Sponsorship Options

Sponsorship goes directly to the P&C to help with the fundraising for the kids of Russell Lea Public School. It shows your support for a local school and community.

### Gold Sponsorship - \$1,000

You get:

- Logo on all Marketing Materials, School Newsletters, Social Media, Website
- Link and information about your business included in School Newsletters, Social Media, Website
- 2 tickets to Trivia Night - for you or your clients
- Opportunity for a special offer to be promoted to our School Community on the night and in P&C Newsletters leading up to the event
- Voucher or promotional item included in the Goody Bag for each attendee (will need 150 provided by you)

### Silver Sponsorship - \$750

You get:

- Logo on all Marketing Materials, School Newsletters, Social Media, Website
- Link and information about your business included in School Newsletters, Social Media, Website
- Voucher or promotional item included in the Goody Bag for each attendee (will need 150 provided by you)

### Bronze Sponsorship - \$500

You get:

- Logo on all Marketing Materials, School Newsletters, Social Media, Website
- Voucher or promotional item included in the Goody Bag for each attendee (will need 150 provided by you)

### Tailored Sponsorship

- Talk to us about how we can tailor a Sponsorship to your business needs. We want to make this beneficial for your business, so are happy to work with you.

**Livia Sendelbeck - Sponsorship Manager - Russell Lea Public School P&C**

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