



Sponsorship Proposal

Russell Lea Infants' School was established in 1931 and once was the largest separate infants' schools in NSW. In a historic move, 2017 marked the first year our school became **Russell Lea Public School**, catering from Kindergarten to Year 6 students to provide much needed facilities for the growing community.

Longest running Fete in our Area!

Russell Lea Public School Fete has been held for over 50 years! The school fete is an opportunity to welcome the community to take a look at our brand new school. It promises to be an enriching community event and we welcome your involvement.

First Fete since COVID

The **Russell Lea Public School Fete** is on Saturday 4th November 2023. This is the first fete we have been able to hold since COVID Pandemic changed our lives. The fete's ongoing success is due to the tremendous support that our school receives from exceptional community organisations, our families and from businesses such as yours. We are **expecting in excess of 3,000 attendees** and the Fete will be **marketed to over 15,000 households** in Canada Bay area.

All proceeds raised from the fete directly benefit the children of this wonderful school through Library Resources, Playground Equipment, Sporting Equipment, Environmental Programs, Mindfulness and Educational programs. The contribution you make will be acknowledged within our school community.

Given this historic year and our schools transition to cater for Kindergarten to Year 6 students we are grateful for the support that we receive from our community. Our efforts are focused on improving our school to accommodate this growth and we are working hard to fund the development this wonderful opportunity presents to the teaching staff, the current and future students of the school.

Sponsorship Opportunities & Donations

Sponsorship - select the level of marketing exposure you'd like to see for your business, or provide a cash donation, we can also tailor packages. (Please see over for inclusions)

- a. Diamond Sponsor: \$2,000
- b. Platinum Sponsor: \$1,500
- c. Gold Sponsor: \$1,000
- d. Silver Sponsor: \$750
- e. Bronze Sponsor: \$500
- f. Marketing Sponsor: Printing of 15,000 A5 flyers + distribution + 20 A2 signs.
- g. We can also tailor a package to your needs

Prizes Donations - donations of vouchers and /or items that can be sold, auctioned or raffled by our volunteers at the 2019 Fete, or promotional merchandise that can be given away to the children.

Please fill in the attached form and return to confirm your sponsorship, or contact our coordinator to tailor a package.

Livia Sendelbeck, Fete Coordinator livia.sendelbeck@gmail.com 0414 389 355. Thankyou



Sponsorship Packages 2023

	Diamond	Platinum	Gold	Silver	Bronze	Gift in Kind
Sponsorship rights to one stall or ride with the placement of your banner or signage.	😊	😊				
Your Logo placed on 15,000 flyers delivered to local homes, pre-schools, schools and businesses.	😊	😊	😊	😊	😊	
Your company displayed on our Facebook and other social pages .	😊 Logo and name, link to your company website	😊 Logo and name, link to your company website	😊 Logo and name, link to your company website	😊 Name, link to your company website	😊 Name, link to your company website	😊
Fete Poster Marketing throughout the City of Canada Bay Council with your logo	😊 Logo / name	😊 Logo / name	😊 Logo / name	😊 Logo / name	😊 Name only	😊 Name only
Inclusion in P&C newsletter for 6 weeks - 5 weeks prior and 1 after	😊 Logo / name	😊 Logo / name	😊 Logo / name	😊 Logo / name	😊 Name only	😊 Name only
VIP Package - 2 x all day ride armbands and food vouchers	😊					
Customised one-page letter promoting your business distributed to the school community .	😊	😊	😊			
Mention by the MC throughout the event (to in excess of 3,000 attendees).	😊 Continuous promotion throughout the day	😊 Continuous promotion throughout the day	😊 Continuous promotion throughout the day	😊 Promo of your business	😊 Acknowledgment of sponsorship	😊 Acknowledgment of sponsorship
Certificate of Appreciation	😊	😊	😊	😊	😊	😊
Your Investment	\$2,000	\$1,500	\$1,000	\$750	\$500	Gifts in Kind for Silent Auction/ Raffle

